

Name _____

Date _____

THE FASHION DESIGNER



I love reading fashion magazines where I can see the runway models wearing lavish and elegant dresses. They tend to be dresses with so many outstanding details a person is left speechless. In fact, I have always imagined that I might work in this industry one day. For this career, you must be conscientious, patient and show you have a big imagination, a sense of aesthetics and creativity. Unfortunately, I lack many of these qualifications.



Fashion designers dedicate themselves to skillfully design and make clothing for both men and women or children. Designers often have their own brand of clothing, so the creations they sell represent their unique style. It's like working for months on something that will be loved by their most faithful customers.



The designer usually talks to the customer about the kind of clothes they want. At that meeting, they will agree on the clothing to be made and finalize details like types of cloth, colors, textures, type of closures, buttons, details, finishes, and accessories. And, of course, they agree on a price.

Before finishing, the designer takes the measurements of the client to ensure the creation fits perfectly when it's finished. Some room is always left so that when the garments are picked up, they can be altered to fit the client's body like a glove.

The designers use two main ways to create their works, sewing machine and embroidery by hand. Using a sewing machine makes the work go faster and easier than sewing by hand. However, some types of fabric or textures can only be sewn or embroidered by hand. This requires careful work and concentration.

