

Name _____

Date _____

THE FASHION DESIGNER



I love reading fashion magazines where I can see the runway models wearing lavish and elegant dresses. They tend to be dresses that have so many outstanding details a person is left speechless. I have always imagined that I might work in this industry one day. For this career, you must be conscientious and demonstrate that you have a big imagination, a sense of aesthetics, and creativity. Unfortunately, I lack many of these qualifications.

Fashion designers dedicate themselves to artfully design and make clothing for men, women, or children. Designers often have their own brand of clothing, so the creations they sell represent their unique style. It is like working for months on something that will be loved by their most faithful customers.



The designer usually talks to the customer about the kind of clothes they want. At that meeting, they will agree on the clothing to be made and finalize details like types of cloth, colors, textures, kinds of closures, buttons, details, finishes, and accessories. And, of course, they agree on a price.

Before finishing, the designer takes the measurements of the client to ensure the creation is a perfect fit when it's finished. Some room is always left so that the garments can be altered to fit the client's body like a glove right before the customer takes them.



The designers use two main ways to create their works, sewing machine, and embroidery by hand. Using a sewing machine makes the project go faster and easier than sewing by hand. However, some types of fabric or textures can only be sewn or embroidered by hand, which requires careful work and concentration.

